

IÉSEG NETWORK

THE NETWORK FOR IÉSEG GRADUATES



Established in 1971, IÉSEG Network is a non-profit organisation whose role is to support IÉSEG students and graduates in shaping their career plans and achieving their professional ambitions, as well as maintaining the links that exist between them.

When they start at IÉSEG, students become part of IÉSEG Network! And it's a network that continues and evolves after they graduate.

The aim of IÉSEG Network is:

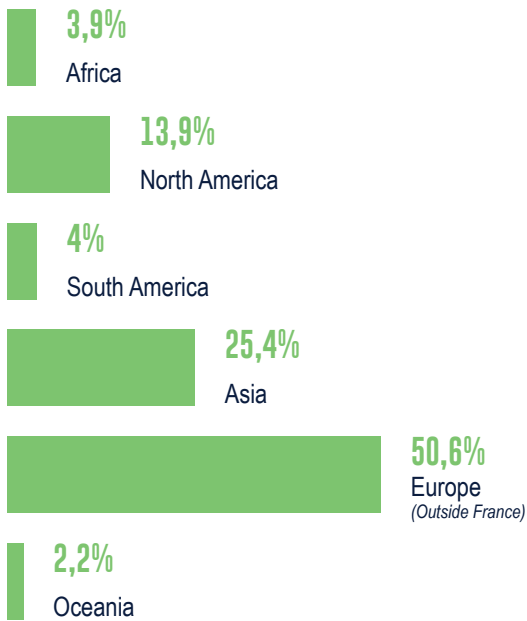
- ▣ To support students in their careers
- ▣ To be a career accelerator for alumni
- ▣ To manage a supportive and friendly network
- ▣ To help spread the influence of IÉSEG within companies, in France and abroad



WHAT FIELDS DO IÉSEG GRADUATES WORK IN?



ALUMNI ABROAD



A FEW NUMBERS

2 **CAMPUSES**
Lille & Paris La Défense

8500
alumni between 1968 & 2018

15
international clubs

4194
IÉSEG graduates taking part in our events

149
events

39
careers forums

Figures based on 2018

FINE-TUNE YOUR CAREER PLANS WHILE STUDYING

As soon as they arrive at IÉSEG, students become part of the IÉSEG family. Through the association, they are put in touch with graduates of the School. Over the years, and as a result of these contacts, students can **construct a clear career plan** to act as a springboard into the world of work.

MEETINGS WITH GRADUATES

Graduate/student meetings are always popular whatever form they take, whether it be a chat over coffee, a one-to-one meeting or an exchange via e-mail, but there are also meetings organised on Tuesday evenings by IÉSEG Network and the Corporate Relations Department: **Corporate Talks & Tuesdays Networking**.



MENTORS FOR MASTERS STUDENTS

Students are becoming better and better prepared for their future careers, with numerous internships, gap years and international work experience. However, they sometimes need practical help and to be advised by professionals who understand the field. This is why IÉSEG Network gives them the opportunity to have a **IÉSEG graduate mentor**.



MAXIMIZE YOUR POTENTIAL TO ACHIEVE YOUR PROFESSIONAL GOALS

IÉSEG Network's main aim is to be an extensive and diverse resource, closely reflecting the professional concerns of graduates, to help and support them from the moment they leave the School and throughout their professional career.

The **careers service** approach is structured around five themes:

DISCOVER YOURSELF



Graduates can take stock of their career, develop their self-awareness or solve a specific problem thanks to a free one-and-a-half-hour coaching session with our certified career / executive coach.

Coaching, in a caring and respectful environment, helps to open up new horizons, drawing on strengths and focusing on areas of improvement while overcoming any difficulties and identifying actions needed to give them a boost in their future career. In 2019, IÉSEG Network added **StrengthsFinder®** coaching, an innovative tool that allows alumni to identify and develop their natural talents to increase performance and enjoyment at work.

Finally, **MBTI® personality profile** is an additional resource proposed to alumni to increase their self-awareness, improve their inter-personal communication and be more efficient.

REINVENT YOURSELF



Our **interactive themed workshops** use an experiential style of learning. Grounded in team dynamics, participants benefit from the different perspectives and profiles of fellow graduates to guarantee a variety of new skills and practical applications at the end of the workshop. In just a few hours, the diversity of our workshops teaches participants to improve their awareness, think outside the box and improve their performance.

Our **Back to IÉSEG** program also offers alumni the chance to update their knowledge and increase their employability by returning to IÉSEG to take a course of their choice (at Masters level).

BE OPEN-MINDED



Whether they be young graduates or experienced managers, alumni sometimes go through a questioning phase where their objective change according to their profiles and needs. Using our **mentoring** service and signing up for a mentor/mentee relationship means they can benefit from the experience of someone who is an expert in a subject, take a step back to look a situation from a different angle and develop their ability to tackle an issue and make a decision...



BE INSPIRED



Throughout the year, IÉSEG Network offers **evening conferences** on major economic and social themes or environmental news as well as **lunchtime webinars** (online seminars) on specific topics of the day.

Hosted by prestigious professional speakers and experts in their field, these conferences and webinars are open to everyone. The webinars are also available for replay at the media centre on the IÉSEG Network website.

FIND YOUR PATH



To support graduates in their jobs, in their hunt for work or in a change of career, the IÉSEG Network **CareerHUB** offers a wide range of services:

- **The CAP 361 program**: a co-development group based on five meetings to boost confidence and prepare for the next stage of their professional life
- **Career workshops** to develop their professional interests and help them make a plan
- **Career coaching sessions** to reflect in depth on their career
- **Advice sessions on career development** to master job search tools, perform interview simulations, refine their network approach, etc.
- **A platform for job offers**

IÉSEG NETWORK CARAVAN

Launched in September 2018, this touring initiative was set up to provide greater proximity between IÉSEG Network and its graduates based all over Europe or in the French provinces. IÉSEG Network goes out to meet them in their city to offer **face-to-face coaching** and other **services related to professional and personal development**.



FOR MORE INFORMATION



You can now contact our career manager who will support you to define and develop your career plan.

 alumni-career@ieseg.fr

MEET UP & NETWORK

A WORLDWIDE PRESENCE

Because IÉSEG graduates are scattered across more than 80 countries worldwide, IÉSEG Network has decided to increase what's on offer for those who are further afield. There are now **several clubs in France and abroad** led by local representatives who organise friendly events to bring together graduates based in the same geographical area.



 IÉSEG Network clubs

GRADUATION ANNIVERSARIES

Because it's always good to get together, IÉSEG Network plans to **celebrate graduation anniversaries**: for five years, ten years, 20 years or even 40 years. Each graduation year can meet up for the occasion and benefit from logistical and financial support from the association.



PROFESSIONAL CLUBS

Real Estate, IÉSEG for Women, Entrepreneurs, Digital Marketing & Innovation - these are just a few of the themes that **bring IÉSEG graduates together around a common interest** and allow them to share information, swap ideas and learn together. Whether it's something that concerns them directly or if they are simply curious, graduates can take this opportunity to develop their network.

Each group also has an **online space** on the IÉSEG Network website to meet and exchange ideas. This means graduates living abroad can still take an active part in the club's discussions; there are no more geographical barriers.



IÉSEG ALUMNI FOREVER THE ANNUAL MEET-UP

Every year, IÉSEG Network invites all its graduates to meet in an amazing location whether it be at a garden party, a boat party or on a rooftop. It's an excellent opportunity to catch up with your graduate friends or meet new graduates.

ALWAYS STAY CONNECTED

WEBSITE

IESEG Network has a **website** that is available to all its members. These tools gather all the useful and relevant information about IESEG Network, including:

- The alumni directory
- The CareerHUB specially developed to meet its graduates' needs
- A media centre, with photos, web seminars etc.
- A full diary of events organised by the network
- The newsletters and articles from the network
- A space dedicated to network entrepreneurs

WWW.IESEG-NETWORK.COM

FOCUS ON IESEG NETWORKERS!

To help you make contacts within the network, we have set up **IESEG Networkers**.

Graduates with this label on their profile or in the directory have volunteered to become a special contact and are happy to talk to other IESEG graduates or students about their role, sector or company.



THE IÉS! MAGAZINE

IÉS!
LE MAGAZINE IESEG NETWORK

Interviews with entrepreneurs, international graduates, career focus, news from the School ... All this information is gathered together in **IÉS!**, the magazine of **IESEG Network** that comes out three times a year.

Available in digital format in the media centre, it is sent in hard copy to all subscribers in France and neighbouring countries.

SOCIAL NETWORKS

On LinkedIn, Facebook, Instagram and Twitter, you can check out all the IESEG Network news! The **content changes daily** to update you on graduate career paths, association events, student projects and much more.



QUESTIONS?

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