

Big Booster

in connection with MassChallenge

**INTERNATIONAL NON-PROFIT ACCELERATION
PROGRAM FOR EARLY STAGE ENTREPRENEURS**

A long-term and sustainable program in partnership with Boston



BOSTON

Massachusetts / USA



LYON

Rhône-Alpes / France

International sourcing targeting especially Europe and Middle East Africa

A UNIQUE ACCELERATOR PROGRAMME

The only project of its kind in Europe, Big Booster is a new international non-profit accelerator program designed to help bolster and provide ongoing support to early-stage startups with innovative or breakthrough technology.

AN INDUSTRY-SPECIFIC AND INTERDISCIPLINARY PROGRAMME



3 connected and complementary fields to encourage interdisciplinarity and maximise business opportunities

INTERNATIONAL ACCESS / Lyon-France ➔ Boston USA

This partnership between two cities with high economic potential and strong innovation ecosystems provides entrepreneurs with real international growth prospects

A BUSINESS PLATFORM

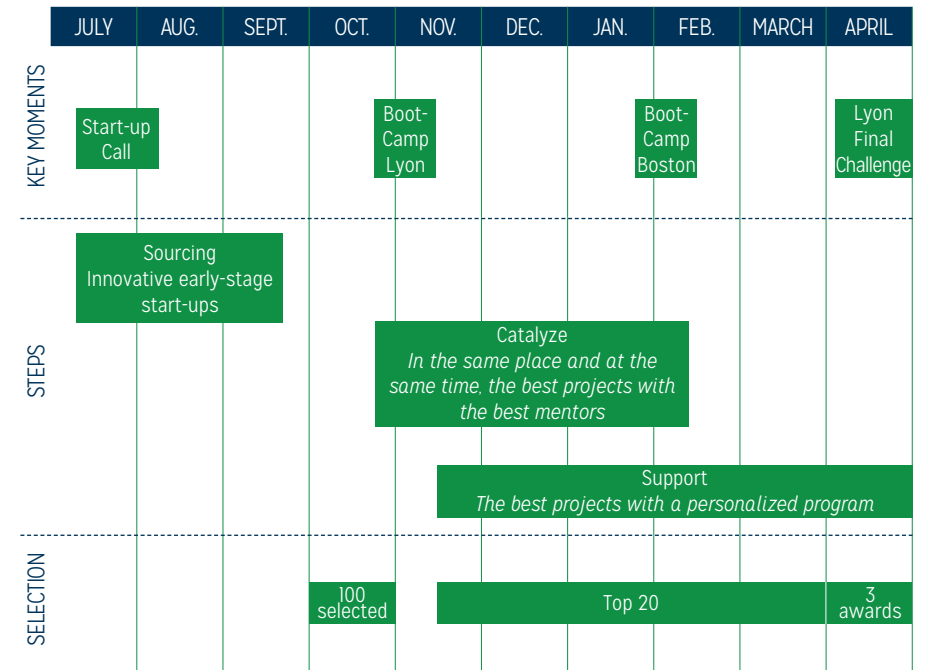


The accelerator program is based on B-to-B meetings with decision-makers and networking between participants

➔ MUCH MORE THAN A COMPETITION

100 PARTICIPATING PROJECTS = 100 projects that benefit from mentorship and networking support.

FROM PROJECT TO MARKET AN INTENSE 10 MONTH PROGRAM



JOIN THE BIG BOOSTER!

STARTUPS: WHY PARTICIPATE?

- Accelerate your project or concept development
- Receive personalised support from experts who will help you define your business model and your market access strategy
- Form business relations with international decision-makers
- Improve your visibility

THE FOLLOWING SECTORS ARE ELIGIBLE:

- **BIO & HEALTH:** Life Sciences and Health, Biotech, Medtech, e-health
- **INNOVATIVE TECH:** Digital, Big data, Connected Objects, Smart City, Cloud & Mobile apps, Robotics
- **GLOBAL IMPACT:** Cleantech, General & Social Impact

BECOME ONE OF OUR PARTNERS!

WHY?

- Source the most promising startups in your market
- Optimise your technology watch
- Support the development of innovative projects
- Bolster your international visibility

HOW?

- By joining the Strategic Committee and/or the Project Selection Committee
- By having one of your company's experts serve as a mentor
- By supporting the entire accelerator programme cycle or focusing on one key step: sourcing, selection, pitch preparation, etc.

Apply between July 1 and September 15 to participate in the Lyon Boot Camp (from October 27-29, 2015). For more information visit www.bigbooster.org

THE PARTNERS CONTRIBUTING TO BIG BOOSTER'S SUCCESS



CONTACT US AT

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