



**MASTER IN MANAGEMENT  
MASTER OF SCIENCE**

# **BUSINESS MANAGEMENT**



*Make an impact*

# 5 CAMPUSES WITH AN INTERNATIONAL OUTLOOK



Lille /



Nice /



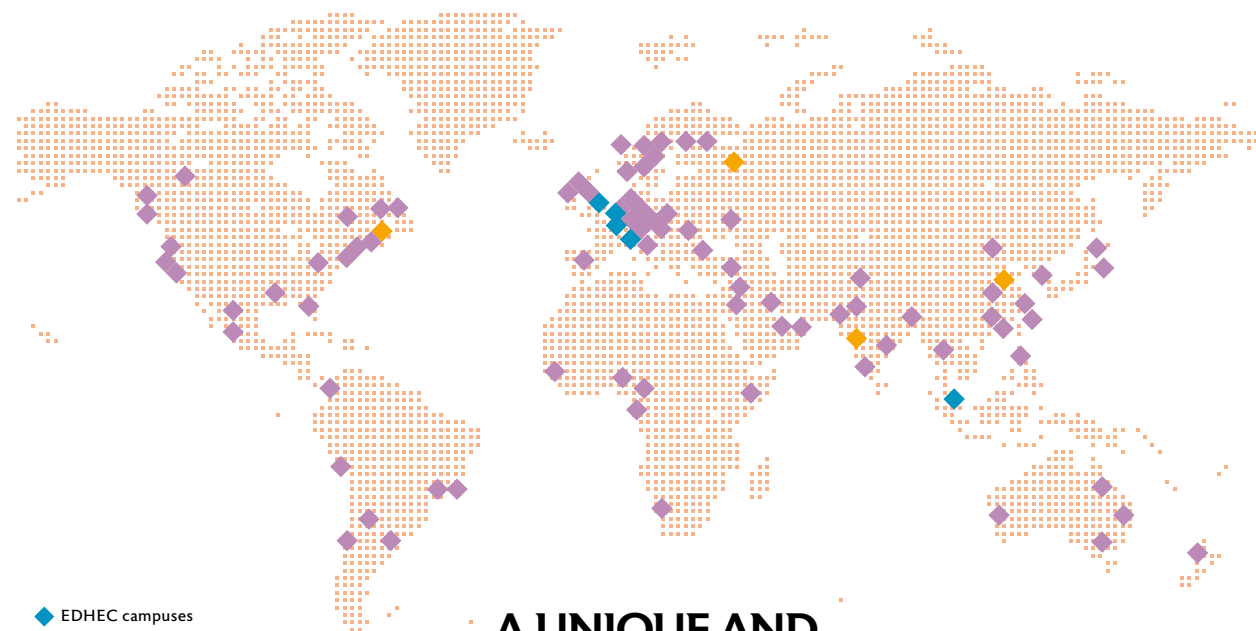
Paris /



London /



Singapore /



- ◆ EDHEC campuses
- ◆ EDHEC country managers and offices
- ◆ EDHEC professors: area of impact (research and dissemination)

## A UNIQUE AND INTERNATIONAL NETWORK

**7,000** STUDENTS  
**+150** MBA GRADUATES PER YEAR  
**93** NATIONALITIES ON CAMPUS  
**30,000** ALUMNI IN OVER **120** COUNTRIES  
**134** PARTNER UNIVERSITIES

**4<sup>th</sup>**

Master in Finance  
 Worldwide  
 (*Financial Times* 2016 ranking)

**Top 20**

EDHEC's Master in  
 Management is in  
 the Top 20 Worldwide  
 programmes  
 (*Financial Times* 2015 ranking)

**Top 35**

EDHEC's MBA is in  
 the Top 35 Worldwide  
 programmes  
 (*The Economist* 2015 ranking)

**2<sup>nd</sup>**

Custom Executive  
 Education programmes  
 in France  
 (*Financial Times* 2015 ranking)



## COMMITTED AND INSPIRING PROFESSORS

**156** PERMANENT FACULTY

**86%** OF PROFESSORS HAVE INTERNATIONAL CAREERS

**15** MILLION EUROS FOR RESEARCH AND DEVELOPMENT

**11** MILLION EUROS INVESTED IN PEDAGOGICAL INNOVATION OVER THE NEXT 2 YEARS



## A TRULY GLOBAL BUSINESS EDUCATION

**+ 140** EXCLUSIVE PARTNER COMPANIES

**120** CORPORATE EVENTS ACROSS CAMPUSES PER YEAR

**OVER 100** BUSINESSES CREATED YEARLY BY EDHEC ALUMNI

**650** JOBS CREATED BY THE EDHEC BUSINESS INCUBATOR EYE

# EDHEC MAKES AN IMPACT

## ON BUSINESS

In an increasingly complex and competitive environment, the businesses that succeed are those that know how to understand and prepare for the future, and question established models. EDHEC's research centres inspire and encourage the capacity to innovate. Their work, recognised for excellence as much as for business value, are benchmarks in fields as diverse as finance, business law, ethics, marketing and management. They also help sustain EDHEC's academic programmes, confronting students with the realities and challenges of doing business.

## ON TALENTS

EDHEC's excellence in fostering talent is measured as much by the skills learnt as by the personalities that emerge. For 110 years, EDHEC has been cultivating independent thought, non-conformism and entrepreneurial spirit. Thanks to the depth and breadth of its programmes and the international renown of its professors, it is a place where academic knowledge and business experience are mutually enriched, where the realities and challenges that managers face can be confronted in the open, and where students can develop the quick thinking and inventiveness for effective response.

## ON CAREERS

EDHEC's ambition "to train managers and entrepreneurs to be ready for business" is best illustrated in the achievements of its graduates, 57% of whom find a job before finishing their studies. Thanks to the academic excellence of its programmes and the strength of its international alumni and partner company networks, the School is a springboard to employment, being especially attentive to opportunities for bringing candidates and recruiters together at the key moments of a professional career.

### EDHEC MASTER IN MANAGEMENT IN THE TOP 20 WORLDWIDE

**71%** OF GRADUATES SECURE A FIRST JOB WITH AN INTERNATIONAL DIMENSION  
**40%** OF GRADUATES SECURE THEIR FIRST JOB OUTSIDE THEIR HOME COUNTRY  
**20%** OF EDHEC MASTER 2015 GRADUATES JOINED GRADUATE PROGRAMMES

## Preparing you for an ambitious career

In choosing to study at EDHEC Business School, you will be attending **one of Europe's leading schools** which has been created by entrepreneurs, for entrepreneurs. EDHEC is internationally renowned for its academic excellence and its unique synergies with the global business world. Our mission is to provide an outstanding educational experience to talents eager to learn and act differently. Our Grande École programme awards students with a double degree (Master in Management and Master of Science) through a wide range of specialised programmes. EDHEC Masters will help you grow and access an international, ambitious and fulfilling career.



**EMMANUEL MÉTAIS, PhD,**  
ASSOCIATE DEAN FOR GRADUATE STUDIES  
PROFESSOR OF STRATEGY

## MAKE AN IMPACT WITH EDHEC MASTER PROGRAMMES

### Specific programmes for specialised managers

We are business experts. Our wide range of programmes is specifically designed to meet student needs in business topics: you will learn real-life business skills and develop an agile and forward-thinking spirit through one of our 7 specialisations.

### Unique global business synergies

Daily interactions between our Career Centre, Corporate Relations, talents and global business leaders result in 57% of our students having secured their first career position before the end of their studies.

### Internationally renowned programmes

Our students may choose an exchange programme with one of our 134 partner universities and secure jobs in 37 countries after graduation.

### An unrivalled experience

EDHEC delivers a hands-on approach to study: we place our students in real-life business situations from day one. Our business-relevant programmes shine through our 11 Business Management company partners.



# MASTERS in BUSINESS MANAGEMENT AT A GLANCE



## 1 OR 2-YEAR ACADEMIC PROGRAMMES

- After a 3- or 4- year Bachelor degree
- Taught entirely in English

## 7 CHOICES OF MSc PROGRAMMES

- Strategy, Consulting & Digital Transformation
- Marketing Management
- Entrepreneurship & Innovation Management
- LL.M. in Law & Tax Management
- Creative Business & Social Innovation
- Global Business
- Management Studies

### MASTER in MANAGEMENT



YEAR 1: SEPT. 2017 - MAY 2018

YEAR 2: JUNE 2018 - AUGUST 2019

YEAR 3: SEPT. 2019 - ONWARDS

MASTER 1

MASTER 2

#### FOUNDATION YEAR

You will learn the fundamentals of business management through academic coursework and will have constant interaction with business executives. As part of the business management track, you will be exposed to challenging business related topics from day 1.

#### EXCHANGE OR PROFESSIONAL IMMERSION QUALIFICATION AND SPECIALISATION INTERNSHIPS

An outstanding opportunity to acquire your first professional work experience through two compulsory internships of 6 months each and to leverage your international profile through work experience. You may also opt for a 6-month exchange at a partner university.

#### ADVANCED SPECIALISATION (MSc)

You will return for your final year of studies and specialise in an area of business, from a choice of Strategy, Consulting & Digital Transformation / Marketing Management / Entrepreneurship & Innovation Management / LL.M. in Law & Tax Management / Creative Business & Social Innovation / Global Business / Management Studies.



### MASTER of SCIENCE



SEPT. 2017 - MAY 2018

#### PROGRAMME COURSES

During this period, you will follow a combination of core modules and seminars and will specialise in your chosen field: Strategy, Consulting & Digital Transformation / Marketing Management / Entrepreneurship & Innovation Management / LL.M. in Law & Tax Management / Creative Business & Social Innovation / Global Business / Management Studies.

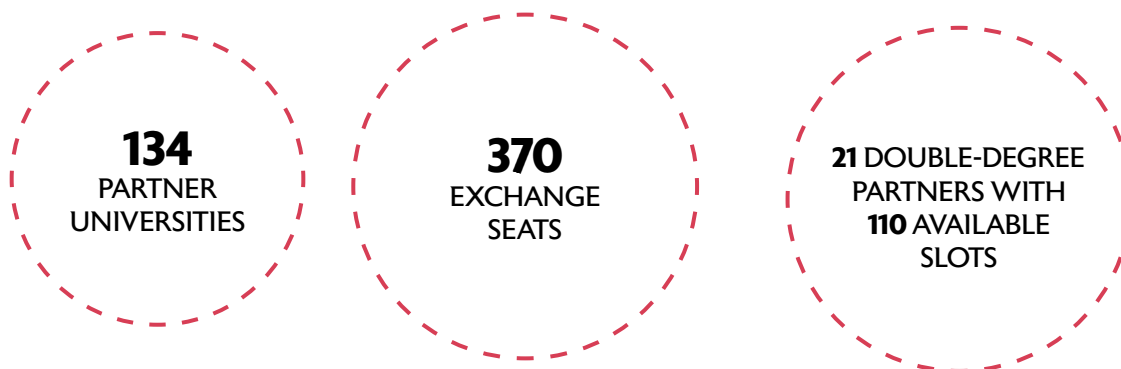
JUNE 2018 - ONWARDS

#### INTERNSHIP

At the end of your academic year, you are required to follow a mandatory 3-month internship. A full-time position replaces the internship requirement.

EDHEC / BUSINESS MANAGEMENT

## SHAPE YOUR INTERNATIONAL PROFILE



### DOUBLE DEGREES\*

If you wish to have the leading edge in the career market, then you can opt for EDHEC's double degree agreements with leading international universities. Enrich your global profile and develop a specialisation in a specific field in management (Information Technology, Human Resources, Supply Chain Management, Data Analytics, etc.) during this two-semester programme (one full academic year) which replaces the Master 2 year at EDHEC.

\* Applies to Master in Management students.

### INTERNSHIP ABROAD



The personal and professional benefits of an internship abroad are immense and long-lasting. Expanding your global contact network is no different. During your mandatory internships abroad (between M1 and M2), you will develop valuable business relationships which will take your career goals to an international level. Interning in a company abroad has also become a must to pursue global career objectives.

### SUMMER PROGRAMMES

The Stanford Summer International Honors Programme (SIHP) combines top notch teaching with cultural, social and geographical activities. As an EDHEC Master 1 student you can study on the Palo Alto campus, for 8 weeks. This is a must if you choose to pursue professional goals in the United States. A large set of courses are available in topics such as innovation, data management, oral communication and economics. Upon completion of the required courses, you will receive a Stanford SIS Certificate.



### EXCHANGES

You may complete a short-term or 6-month exchange in your final year of study or between your Master 1 or Master 2. These study abroad opportunities will allow you to explore new subjects for a term, develop your international reach and mature a professional project. A perfect experience to forge new skills.



# MASTER in MANAGEMENT & MSc, a challenging double degree

Our flagship programme, the EDHEC Master in Management (Grande Ecole) awards graduate-level students and young professionals a double degree: the Master in Management and the Master of Science. The two-year academic programme is taught entirely in English, and is specifically designed – through challenging and applied learning – to prepare you for international careers in a precise business field.

## Year 1 – Foundation Year – Master 1

### ◆ LIST OF CORE MODULES

- Big Data & Business Analytics
- Business Development & Innovation
- Business Game: Capstone
- Corporate Finance
- Cost Accounting & Management Control
- Financial Statement Analysis
- Foreign Language
- Governance & Responsibility of Business Enterprise
- Information Systems
- Legal Environment & Business Decision-Making
- Managing Human Capital
- Marketing Management
- Operations Management
- Pitch Academy
- Project Management
- Strategic Management: Principles & Practice

93 NATIONALITIES

11 PARTNER COMPANIES

OVER 900 GRADUATES  
PER YEAR

71% OF OUR GRADUATES  
FOUND JOBS WITH  
AN INTERNATIONAL  
DIMENSION

156 PERMANENT FACULTY

## Year 2 – Your professional immersion

Work experience is a crucial step towards employment: many students find their current positions as a result of their internships. This mandatory experience is also an opportunity to reflect on your choice of specialisation in year 3.

On completion of your internships between year 1 and year 3, you will return for your final year of studies and choose from one of the Master of Science offered by EDHEC.

## Year 3 – Advanced specialisation – Master 2 (MSc)

- MSc in Strategy, Consulting & Digital Transformation
- MSc in Marketing Management
- MSc in Entrepreneurship & Innovation Management
- MSc in Creative Business & Social Innovation
- LL.M. in Law & Tax Management
- MSc in Global Business
- MSc in Management Studies



### European Apprenticeship Track

As part of the Master in Management, you may choose the European Apprenticeship Track located on the Paris campus. This 24-month, part-time track has placed more than 950 apprenticeships with 300 partner companies. The programme, which alternates one week of classroom attendance and three weeks in-company, offers a unique opportunity to combine theory and practice and to develop highly marketable skills. The programme accommodates constant rotations between EDHEC and companies and enables you to capitalise on the experience gained. You will receive a monthly salary and the remaining tuition fees are paid by the company. French is recommended for positions in France.

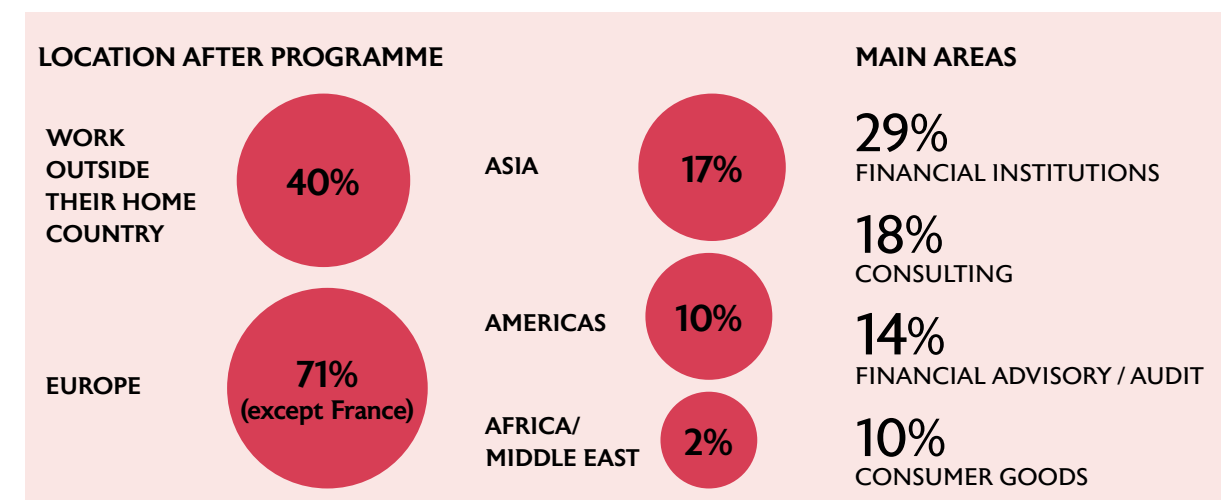
  
LILLE  
Sept. - Dec. 2017

  
PARIS  
from Jan. 2018

“As part of my Grande École programme, I took a Master of Science in Management Studies at the MIT Sloan School of Management and will soon join McKinsey as a consultant in their Geneva office. At MIT, I learned not to be afraid of challenging the status quo, to think big and out of the box, to promote work in diverse teams and to constantly develop my self-awareness. One of EDHEC’s main contributions to my professional development has been to increase my willingness to step out of my comfort zone. This experience forced me to adapt quickly and helped me to become comfortable with new challenges; invaluable life skills which have helped me to achieve much more ever since. EDHEC has taught me to keep challenging myself and to pursue my dreams.”

**Alexandre Casteau, French,**  
EDHEC – 2015, Consultant,  
McKinsey – Geneva

### AFTER A MASTER in MANAGEMENT



# MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION

With this challenging programme, you will develop management consulting skills and strategic thinking to deal with business realities and perspectives. This MSc has been specifically designed to target the competencies required by top-tier consulting firms and corporate strategy departments. A wide range of positions which require critical thinking, intellectual agility and a multidisciplinary understanding of strategy-related issues will be available to you with this programme.

**CORPORATE SPONSOR** 

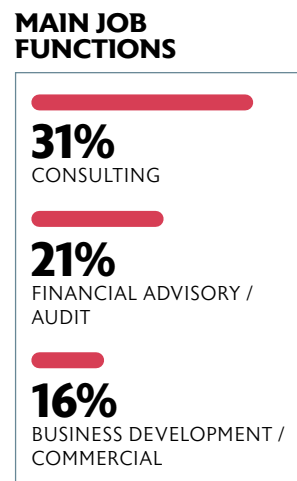


**“Most of my classes included developing and presenting case studies as a team.** This was often challenging as working in multi-cultural teams adds an extra layer of complexity to the task at hand. I greatly improved these skills, including negotiation, time management and people skills. For me, EDHEC’s main added value is its powerful corporate and Alumni networks as students are confronted with corporate reality both inside and outside the classroom. We often found ourselves in the shoes of consultants; working long hours to meet deadlines and deliver high-quality work. The skills I learned at EDHEC helped me with my interview techniques and enabled me to successfully secure my current job in London.”

**Nunzia Saggiomo, Italian,**  
EDHEC – 2015, M&A Strategy Associate, PwC – London

- ◆ **FIELDS**  
Cross-Industry Strategic Analysis, Consulting, Business Intelligence
- ◆ **LIST OF CORE MODULES**
  - Advanced Corporate Finance
  - Big Data & Business Models
  - Change Management
  - Financial Accounting & Reporting
  - IT Strategy
  - Mergers, Acquisitions & Strategic Alliances
  - Operations Management & Performance
  - Organisation Performance
  - Research Methods
  - Social Media Marketing
  - Strategic Analysis & Critical Thinking
  - Strategy & Business Modelling
- ◆ **MINORS**  
Consulting / Strategic Analysis & Business Intelligence

**MAIN RECRUITERS**  
ACCENTURE, BAIN & COMPANY, CAPGEMINI CONSULTING, DELOITTE, EY, KPMG, MCKINSEY, PWC, SOCIÉTÉ GÉNÉRALE, THE BOSTON CONSULTING GROUP



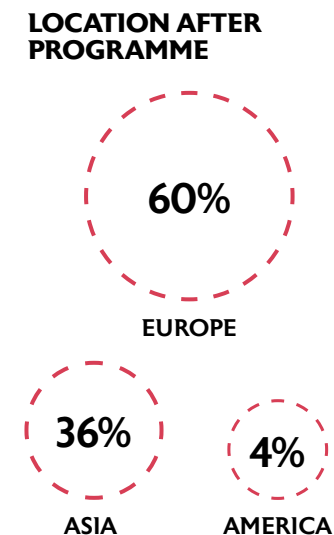
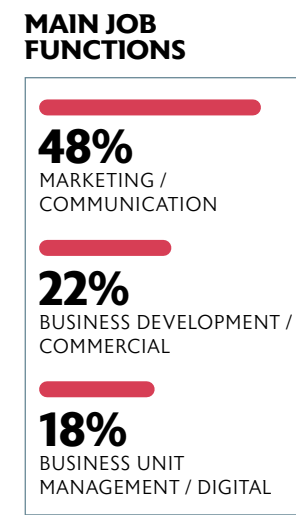
# MSc in MARKETING MANAGEMENT

A specialist marketing programme designed for young passionate graduates and professionals seeking top marketing management positions. Through this programme, you will gain advanced knowledge of the marketing discipline and be given the chance to supervise real-time projects through close cooperation with companies. If you have business experience, wish to transition into marketing, or come from business and even engineering backgrounds, then this programme is for you.

**CORPORATE SPONSOR** 

- ◆ **FIELDS**  
Consumer-Centred Marketing, Marketing Research, Retail Management, Marketing Communication, Customer Relationship Management, Luxury, Entertainment, Services
- ◆ **LIST OF CORE MODULES**
  - Consumer-Centred Marketing
  - International Marketing Strategy
  - Integrated Marketing Communication
  - Strategic Brand Management
  - Marketing Research & Methods
  - Strategic Retail Management
- ◆ **MAJORS**  
Luxury & Fashion / Entertainment & Services

**MAIN RECRUITERS**  
AMAZON, DANONE, GOOGLE, L'ORÉAL, LVMH, MICROSOFT, NISSAN, SONY, SWAROVSKI, UNILEVER



**“After studying economics in Colombia, the time came for me to fulfil my dream of studying and living in France.** I instantly knew that EDHEC was for me because of its balance between theory and practice, its business focus and its international environment. There were challenging moments when, given our different nationalities, our opinions differed. But the real-life, international environment prepared me on a professional and personal level. I am now much more aware of other cultures and have broadened my views on many levels. EDHEC has given me concrete knowledge on how to be a manager in the real world, as opposed to theoretical, international business world.”

**Carolina Valle, Colombian,**  
EDHEC – 2014, International Product Manager, Juva Santé International – Paris



# MSc in ENTREPRENEURSHIP & INNOVATION MANAGEMENT

This programme prepares entrepreneurs and intrapreneurs to create new businesses and launch innovative products on global markets. You will be equipped with the skills and competences to identify business opportunities and create new ventures. Field trips to entrepreneurship hubs (Silicon Valley, Brussels, Paris), extensive coaching with experienced practitioners and help from the EDHEC incubator are key features of the programme.



“After our internships, my associate, Victor, and I immediately started up the Pumpkin project. It’s a simple and practical application which friends can use to reimburse each other. We virtually spent all our Master 2 year working on the project. This MSc was the perfect programme for us as we had been thinking about setting up our own business for quite some time. We worked very closely with EYE (EDHEC Young Entrepreneurs) incubator professors who coached us on our strategy and funding plans. Our fellow campus students were the first to use Pumpkin as this was the perfect ecosystem in which to beta-test our offer. The support we received from the EDHEC community was key to securing our current partners. Pumpkin now has over 100,000 users.”

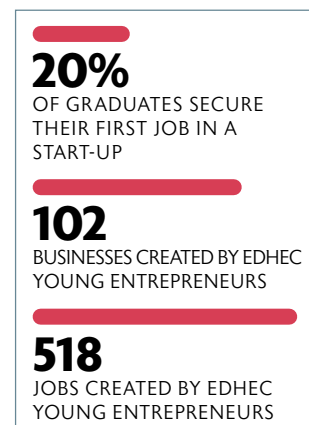
**Constantin Wolfrom, French,**  
EDHEC – 2015, Co-founder,  
Pumpkin – Paris

## MAIN RECRUITERS

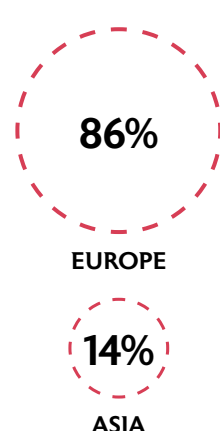
AMAZON, CRÉDIT AGRICOLE,  
DANONE, KENZO NAITO,  
LINKEDIN, LVMH, RADIOME,  
UBISOFT ENTERTAINMENT,  
UNIVERSAL TV MEDIA

- ◆ **FIELDS**  
Active Listening, Networking, Curiosity, Creativity and Opportunity Recognition, Business Modelling, Innovation Management, Lean Start-up, Financial Planning, Marketing, Social Media, Strategy, Entrepreneurial Teams, Communication, Pitching
- ◆ **LIST OF CORE MODULES**
  - New Venture Creation & Entrepreneurship
  - Immersion in EU Entrepreneurial Ecosystems
  - Entrepreneurs’ Testimonials & Experience
  - Business Ethics for Entrepreneurs
  - Business Plan Methods & Practice
  - Marketing for Entrepreneurs
  - Financial Planning
  - Legal & Tax Issues for Entrepreneurs
  - Entrepreneurial Techniques
  - Start-up Workshop
  - Creativity & Innovation Tools Workshop
  - Speaking for Business
  - Personal Commitment in the Entrepreneurial World
  - Advanced Financial Planning
  - Growth Management
  - International Business Development
  - Silicon Valley Immersion trip
  - Digital Entrepreneurship
  - Strategic Leadership
  - Intrapreneurship
  - Innovation Management
  - Social Entrepreneurship

## STATISTICS



## LOCATION AFTER PROGRAMME



# MSc in CREATIVE BUSINESS & SOCIAL INNOVATION

This unique programme responds to the growing economic importance of creative industries and will equip you with the technical skills to work in the arts, culture, entertainment and leisure sectors. You will become acquainted with, and be trained for, all careers within the social innovation sector to become a successful manager of an international creative economy.



- ◆ **FIELDS**  
Charitable, Creative Industry and Collaborative and Innovative Organisation Management, Social Innovation, Innovative Finance, Arts Management, Lobbying, Fundraising
- ◆ **LIST OF CORE MODULES**
  - Creativity, Innovation and Disruption Seminar
  - Creative Economy and Innovative Businesses
  - Lifestyle Analysis and Social Practices
  - Arts Management and Public Policies
  - Entertainment Industry
  - Fashion, Food and Design
  - Philanthropy, Lobbying and Fundraising
  - Global Justice and Human Rights
  - Social Innovation / Social Business
  - Management of Charitable Organisations
  - Media / Social Media and Development
  - Creative Entrepreneurship
- ◆ **MAJORS**  
Arts Management / Social Innovation



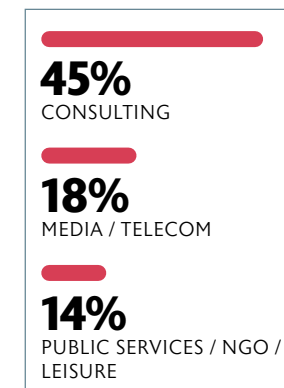
“The skill set I gained during the programme helped me to make a seamless career move from arts to public affairs consulting. As an American, I was drawn to EDHEC because I wanted a career in Europe. The fact that the programme is taught in English was a major plus as this enabled me to study in my native language whilst improving my French. I am in Brussels today thanks to relevant and personalised career advice from an EDHEC-partner head hunter: I landed an internship within the first week of arriving in Brussels and then secured the position of Content and Project Manager for Festivals for Europe. I am now working as Senior Consultant with Cambre Associates. My top takeaway from EDHEC is learning cross-cultural leadership; an invaluable asset in Brussels.”

**Zachery Bishop, American,**  
EDHEC – 2012, Senior Consultant,  
Cambre Associates – Brussels

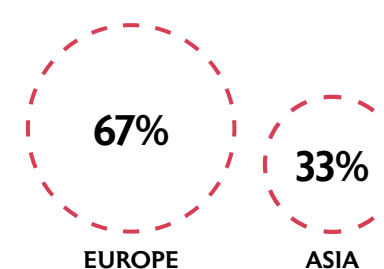
## MAIN RECRUITERS

BA&SH, CANAL +, CULTURE SECRETS, ESTÉE LAUDER, GALERIES LAFAYETTE, LES ÉCHOS MÉDIAS, ORCHESTRE NATIONAL DE LILLE, SMARTPIXELS, SOPRA STERIA, UNESCO

## MAIN SECTORS



## LOCATION AFTER PROGRAMME



# LL.M. in LAW & TAX MANAGEMENT

This programme opens the doors to positions as business lawyers, in-house counsels or compliance officers. It is a specific programme equipping you with techniques and skills to create strong company values. You will gain hands-on knowledge of the relationships between companies and their legal environment and an in-depth understanding of business law in international law firms and corporate legal departments. LegalEdhec, a research centre led by distinguished EDHEC law professors, supports this programme.



**“Most Chinese students choose American or British business schools but I really wanted to come to France and discover Europe.** Both EDHEC’s campus choice and the structure of the programme appealed to me. I had a legal background from my Chinese major in law but I really needed business and management training. My LL.M. at EDHEC gave me the legal management skills I needed and when I returned to China I took my bar exam and became a trademark attorney. I was then headhunted by Thomson Reuters. The programme was very challenging for me, but my fellow students were an amazing support and, thanks to them, I learned so much about different international cultures during my studies.”

**Luna Zhang, Chinese,**  
EDHEC – 2011, Accounts Manager,  
Thomson Reuters – Beijing

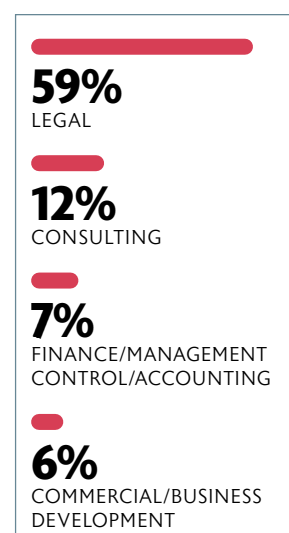
### MAIN RECRUITERS

ARSENE TAXAND, AUGUST & DEBOUZY, ATOZ, BAKER & MCKENZIE, DELOITTE LUXEMBOURG, EY, HSBC, SANOFI AVENTIS, SOCIÉTÉ GÉNÉRALE, WHITE & CASE

- ◆ **FIELDS**  
Business Law, Tax Law, Lawyering skills, Legal Intelligence, Legal Risks Management, Compliance
- ◆ **LIST OF CORE MODULES**
  - Strategies in Litigation, Arbitration & ADR
  - Drafting & Managing International Contracts
  - Law, Strategy & Lobbying
  - Risk Management, Compliance & Human Rights
  - Business Ethics for Lawyers
  - Legal Practice & Research
  - Contract Design and Drafting\*
  - Corporate Structures\*
  - Tax Schemes\*
  - Advanced Competition Law
  - Intellectual Property Law in Globalised & Digital Economies
  - International Tax Law
  - Capital Markets Law
  - Practice of Mergers & Acquisitions
  - Economic Analysis of Law
  - Family Business Law
  - Leadership

\* Modules delivered in French.

### MAIN JOB SECTORS



### LOCATION AFTER PROGRAMME



# MSc in GLOBAL BUSINESS

Today’s steadily evolving multicultural business context requires efficient global managers. This programme prepares you for this challenge by providing you with enhanced technical, operational, conceptual and managerial skills. The core modules are taught on the Lille campus and you may complete your final month of study either on the EDHEC London or Singapore campus, or at Boston University, in the US, thus opening the door to a wide range of positions at international firms.

### CORPORATE SPONSOR

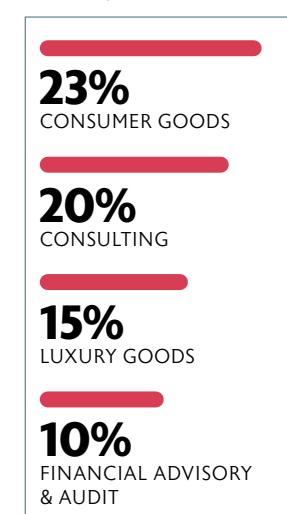


- ◆ **FIELDS**  
Cross-Cultural, Corporate Strategy, Marketing, Finance, Process and Performance Management
- ◆ **LIST OF CORE MODULES**
  - Corporate Strategy for International Business
  - Global Marketing
  - Global Finance
  - Procurement
  - International Operation
  - Performance and International Accounting
  - Country Risk Analysis
  - Illicit Business
  - International Business Law
  - Negotiation
  - Research Method for Business & Consulting

### MAIN RECRUITERS

ACCENTURE, CAPGEMINI CONSULTING, CHANEL, EY, HENKEL, KPMG, LACTALIS, LVMH, NESTLÉ, UNILEVER

### MAIN JOB SECTORS




### SPECIALISATIONS

**SINGAPORE:**  
BUSINESS DEVELOPMENT IN ASIA

**LONDON:**  
FINANCE

**BOSTON UNIVERSITY:**  
IT





**“I chose this programme because of the business background it provides and EDHEC’s international reputation.** The interaction with global companies showed me what was on offer in terms of international career opportunities and I landed my first internship thanks to that. I highly value the combination of analytical skills and strategic thinking which I gained. The highlight of the programme was studying alongside fellow students from all around the world: we all had different expectations and needs, yet the programme met all of them. I now have an international network at my fingertips and will use this throughout my personal and professional life.”

**Maximilian Taut, German,**  
EDHEC – 2015, Consultant,  
EY – Munich



# MSc in MANAGEMENT STUDIES

This intensive programme prepares you to be a relational, reflexive and ethical manager whilst providing sound management knowledge. If you have completed a Bachelor or Master in another discipline such as engineering, agro-science, pharmacy or chemistry, this programme will provide you with all-round expertise in the main managerial disciplines and enable you to transition into managerial issues in different industries and regions.



“With my background in engineering, the EDHEC MSc in Management Studies was perfect for my needs as it provided me with a 360° view of the business sector. It focussed on the general aspects of management and complemented my industrial experience. The Leadership, Sensemaking and Management lectures were really inspiring: I learnt about real-life business culture from practical case studies and management styles. This new business approach has helped me gain an understanding of business situations which I simply wouldn't have encountered as an engineer. I am now equipped with leadership, project management and communications skills. For me, EDHEC was just the right place to be.”

**Pablo Smith, British/Italian,**  
EDHEC – 2016, Project Manager,  
Renault – Paris

- ◆ **FIELDS**  
B2B / B2C / Retail, Corporate Finance, Strategic Management, Marketing Management, Organisational Behaviour, Human Resource Management, Operations and Project Management

- ◆ **LIST OF CORE MODULES**
  - Marketing Management & Strategy
  - Corporate Finance
  - Cost & Managerial Accounting
  - Strategic Management
  - Organisational Behaviour
  - Human Resources Management
  - Project & Operations Management
  - Digital Innovation/Social Entrepreneurship
  - Data Analysis
  - International Business Law

## MAIN ACADEMIC BACKGROUND

40%  
BUSINESS

30%  
FINANCE & ECONOMICS

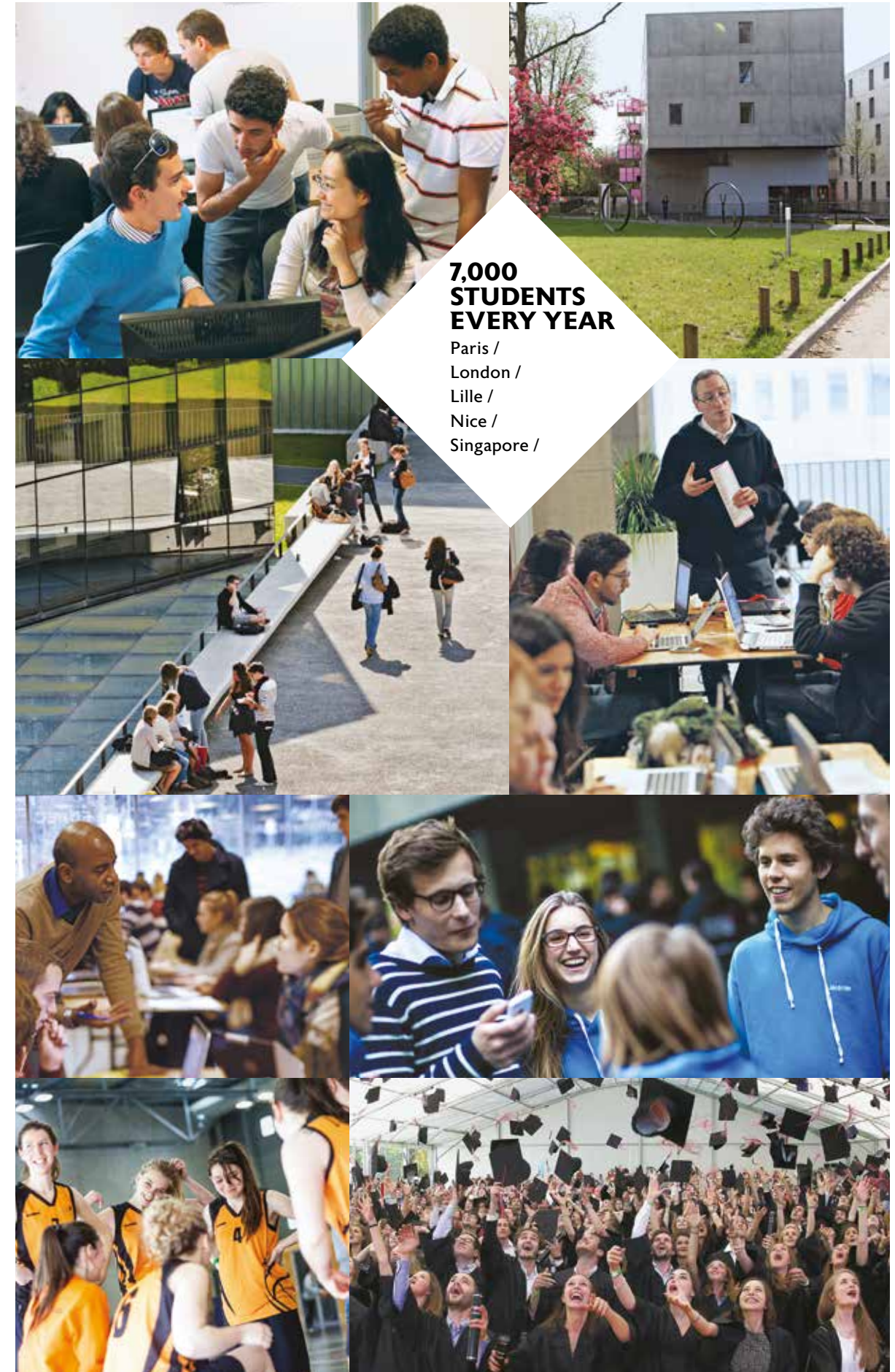
15%  
ENGINEERING

## STATISTICS

45%  
MALE  
STUDENTS

55%  
FEMALE  
STUDENTS

4 CONTINENTS  
REPRESENTED



**7,000  
STUDENTS  
EVERY YEAR**

Paris /  
London /  
Lille /  
Nice /  
Singapore /



# EDHEC CAREER CENTRE, YOUR PERSONALISED CAREER BOOSTER

The EDHEC Career Centre is a one-stop-shop for career development. As of year 1, it offers an integrated career programme designed for you to define and achieve your career goals: the Talent Identification & Career Development (TI&CD) programme.

## FROM YEAR 1, THE TALENT IDENTIFICATION & CAREER DEVELOPMENT (TI&CD) PROGRAMME HELPS YOU

DEFINE YOUR CAREER PATH, TAKING INTO ACCOUNT YOUR SPECIFIC NEEDS AND PROFESSIONAL OBJECTIVES. The Career Centre organises numerous training and recruitment events, on- and off-campus, to prepare you for challenging international recruitment processes and to help you network with potential employers.

## CAREER EVENTS

- 120 corporate events across campuses
- +100 companies at our Paris Career Fair
- 40 companies, of which 50% international, at our Finance Career Days
- International Graduate Programme Day
- Industry-specific events – luxury, audit, marketing, etc.
- Explora Digital Certificate.

### YEAR 1

#### Define your career plan and master international recruitment processes

The EDHEC Career Centre assists you in defining your career plan by focussing on three key areas: knowing yourself, understanding the market and mastering international recruitment processes.

### YEAR 2

#### PROFESSIONAL IMMERSION Gain experience and develop your international exposure

The choice of an internship is crucial when planning a professional career path. Many students find their jobs as a result of internships during their time at EDHEC. During this period, the Career Centre continues to support you in your job search and career planning.

### YEAR 3

#### Fine-tune your career plan

The Career Centre helps you design your job-search strategy and assess your recent work experience and managerial competencies. The TI&CD programme, unique in Europe, evaluates and assesses your strengths and areas of improvement based on 8 managerial competencies defined by international recruiters. The TI&CD is a real career booster enabling EDHEC students to assess and hone their managerial competencies to be particularly efficient in their first job.



## To be continued...

### EYE: EDHEC YOUNG ENTREPRENEURS

EDHEC Young Entrepreneurs' mission is to provide coaching and mentoring to EDHEC students and graduates for 3 to 5 years after business creation. It operates on the 3 EDHEC campuses in France and internationally and all services are free, including co-working space on our campuses.

### ALUMNI FOR LIFE

The EDHEC Alumni association is a network of 30,000 graduates and students throughout 121 countries. The association provides life-long support to graduates and helps them to develop and promote their professional projects and businesses.

# EDHEC AT THE HEART OF RESEARCH AND BUSINESS

At EDHEC, our educational model binds teaching, research and business. Our academic expertise and our understanding of the “real world” generate a virtuous circle of knowledge that benefits not only our academic programmes, but also our business partners and the community as a whole. It lead us to being one of the most referred Business School in international prestigious titles.

## PROGRAMMES CO-CREATED WITH KEY BUSINESS PARTNERS

EDHEC's programmes are in constant interaction with the business world. They are actually co-created and developed with numerous leading business partners. This includes analysis, decoding, expertise and concrete solutions. Our business partners commission us with consultancy projects on key topics and take an active part in teaching classes. For example, EDHEC's Open Innovation Seminar is a unique pedagogical experience, involving an innovative co-creation process with corporate sponsors.

## APPLIED AND PRACTICAL RESEARCH

EDHEC spends more than 20% of its resources on research – the core of EDHEC's business model. Businesses and value creators benefit directly from the research centres' contribution which guides major institutions in their global business actions. This is the case for the EDHEC-Risk Institute in terms of asset management, the EDHEC Infrastructure Institute for long-term investments and LegalEdhec for business legal management.

### EDHEC-RISK INSTITUTE

The institute provides professionals with tailor-made investment solutions and is sponsored by numerous institutional investors and international asset managers.

### LEGALEDHEC

This pioneering research centre focuses on legal performance and how law influences business performance, strategy, management and ethics.

### ECONOMY

The centre's team of around 12 specialists performs applied and innovative research to inform the ongoing public debate on various economic and social issues.

### EDHEC FAMILY BUSINESS CENTRE

The centre develops management training programmes and conducts interdisciplinary research tailored to the unique needs of family businesses.

### EDHEC FINANCIAL ANALYSIS AND ACCOUNTING RESEARCH CENTRE

The centre employs the Enterprise Risk Management Approach to provide guidelines for financial valuation and international accounting and prudential standards.

### EDHEC INFRASTRUCTURE INSTITUTE

The institute collects and models data and creates the performance benchmarks needed for asset allocation, prudential regulation and the design of investment solutions in the infrastructure field.

## Chairs: at the crossroads of research and teaching

Supported and nourished by partner companies and institutions, EDHEC chairs enable students to access exclusive academic content, while producing cutting-edge analysis in response to challenges specific to partner companies. EDHEC now has two professorship chairs: “Criminal Risk Management” and “Leadership and Managerial Skills” and eight research chairs.

# PRACTICAL INFORMATION

## REQUIREMENTS

- Bachelor degree
- GMAT, GRE, TAGE MAGE or CAT (for Indian students only)
- English proficiency exam (TOEFL, TOEIC or IELTS)
- No previous work experience or knowledge of French required

## APPLICATION & DEADLINE

- Apply online at [www.edhec.edu](http://www.edhec.edu) or e-mail us at [international.admissions@edhec.edu](mailto:international.admissions@edhec.edu)
- Deadline to apply: 30 June 2017

## TUITION FEES

- Master in Management: €30,000
- MSc in Global Business / Entrepreneurship & Innovation Management: €21,500
- MSc in Strategy, Consulting & Digital Transformation / Marketing Management / Creative Business & Social Innovation / LL.M. / Management Studies: €18,000

## INTERNATIONAL RELATIONS OFFICE

The office assists students with all administrative procedures before their arrival and also helps new students adapt. Staff are ready to help students with questions pertaining to the French medical system, medical insurance and housing options.

## VISA AND RESIDENCE PERMIT

### Nationals of EU member states

EU students may live and study in France with a national ID card. No passport or visa required.

### Non-nationals of EU member states

Students coming from outside the European Union must have a valid passport and obtain a student visa from the French embassy or consulate in their country of origin or permanent residence before arriving in France.

## ACCOMMODATION

The International Relations Office assists students in finding suitable accommodation either on- or off-campus.

## SCHOLARSHIP & FINANCIAL AID

EDHEC offers various scholarships & financial aids based on merit and financial need. The Excellence Scholarship, which covers 40% of tuition fees, is available to students with outstanding academic records applying before 31 March 2017. The Distinction and Foundation Scholarships, which cover 30% and 20% of tuition costs, respectively, are available to promising students applying before 30 June 2017. Other region-specific scholarships are available.



## FRENCH CLASSES

French courses are offered free of charge to facilitate the acculturation of international students.

## SETTLING IN

Every year the International Relations Office organises orientation events and multicultural seminars to welcome foreign students to the EDHEC campus.



# ALL EDHEC PROGRAMMES



## BBA, MASTERS AND GRANDE ÉCOLE

### BACHELOR in BUSINESS ADMINISTRATION

### MASTER in MANAGEMENT, BUSINESS MANAGEMENT

### MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION

### MSc in MARKETING MANAGEMENT

### MSc in ENTREPRENEURSHIP & INNOVATION MANAGEMENT

### MSc in CREATIVE BUSINESS & SOCIAL INNOVATION

### LL.M. in LAW & TAX MANAGEMENT

### MSc in GLOBAL BUSINESS

### MSc in MANAGEMENT STUDIES

### MASTER in MANAGEMENT, FINANCIAL ECONOMICS

### MSc in CORPORATE FINANCE & BANKING

### MSc in INTERNATIONAL ACCOUNTING & FINANCE

### MSc in RISK & FINANCE

### MSc in FINANCE

### MSc in FINANCIAL MARKETS

## EXECUTIVE EDUCATION

### PhD in FINANCE

### GLOBAL MBA (FULL-TIME)

### EXECUTIVE MBA (PART-TIME)

### FAMILY BUSINESS GLOBAL EXECUTIVE MBA (PART-TIME)

### ADVANCED MANAGEMENT PROGRAMME (AMP)

### MANAGEMENT DEVELOPMENT PROGRAMME (CSM)

### GENERAL MANAGEMENT PROGRAMME (GMAP)

### CUSTOMS PROGRAMMES



**LILLE**

24, avenue Gustave-Delory  
CS 50411  
59057 Roubaix Cedex 1 – France  
Tel: +33 (0)3 20 15 45 00  
Fax: +33 (0)3 20 15 45 01

**NICE**

393, Promenade des Anglais  
BP3116  
06202 Nice Cedex 3 – France  
Tel: +33 (0)4 93 18 99 66  
Fax: +33 (0)4 93 83 08 10

**PARIS**

16-18, rue du 4 Septembre  
75002 Paris – France  
Tel: +33 (0)1 53 32 76 30  
Fax: +33 (0)1 53 32 76 31

**LONDON**

10 Fleet Place, Ludgate  
London EC4M 7RB  
United Kingdom  
Tel: +44 (0)207 871 67 40  
Fax: +44 (0)207 248 22 09

**SINGAPORE**

1 George Street  
#07-02 Singapore 049145  
Tel: +65 (0)6438 0030  
Fax: +65 (0)6438 9891

[www.edhec.edu](http://www.edhec.edu)  
[international.admissions@edhec.edu](mailto:international.admissions@edhec.edu)

