

Détail de l'offre : Intern for Digital Marketing department

<b>Partenaire</b>	Air France
<b>Adresse</b>	CBD
<b>Ville</b>	Pékin
<b>Référence</b>	24D1730880104
<b>Titre</b>	Intern for Digital Marketing department
<b>Description du poste</b>	<p>You will help to develop AIR FRANCE and KLM Digital Marketing activities to achieve optimum customer reach through Online Channels.</p> <p>Main duties:</p> <ul style="list-style-type: none"> <li>Managing local content update for Air France &amp; KLM official website</li> <li>Contribute to the preparation and launching digital campaigns, including copywriting and channel coordination etc.</li> <li>Collect quantitative and qualitative data from digital campaigns and assist with analysis report.</li> <li>Other ad hoc tasks</li> </ul>
<b>Type de contrat</b>	Stage
<b>Métier</b>	Communication / Création Marketing / Webmarketing
<b>Localisation</b>	Pékin
<b>Pays</b>	Chine
<b>Profil recherché</b>	<p>Currently pursuing a bachelor's or master's degree.</p> <p>Full-time working at least for 6 months.</p> <p>Fluency in English and Mandarin, Cantonese is a plus.</p> <p>Proficient in using MS Office applications.</p> <p>Innovation and creativity spirit, with excellent communication skills.</p> <p>Ability to handle multiple projects concurrently.</p>
<b>Secteur</b>	Aéronautique - Spatial - Matériels de transport Transports
<b>Langues</b>	Anglais